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**Bond Virtually Everything to Anything in Minutes with New DAP Adhesive**  
*RapidFuse™ All Purpose Adhesive Delivers Unmatched Performance for DIY Projects and Home Repairs*

**BALTIMORE – April 20, 2016** – Tried and true glue products are hard to come by – but always needed. From DIY and crafting projects to quick at-home fixes, the right glue needs long lasting performance to get the job done. That’s why DAP, a leader in the home improvement and construction products industry, introduces the latest advancement in adhesive technology, RapidFuse™, to ensure users get a fast and flawless bond with incredible strength. DAP® RapidFuse™ All Purpose Adhesive is two times more durable than super glues and can be used on a wide variety of materials for many home repairs and DIY projects.

“DAP RapidFuse All Purpose Adhesive simplifies glue use for a wide variety of users,” said Kate Piche, Group Product Director at DAP. “It provides an impeccable bond that is clean, fast, strong and long lasting.”

DAP RapidFuse All Purpose Adhesive bonds virtually everything to anything and offers the best end result on home repairs and DIY projects alike. Ideal for plastic, rubber, metal, glass, wood, tile and more, RapidFuse sets in just 30 seconds, does not foam, creates no mess and dries clear. With bonds 40 percent stronger than polyurethane glues and two times more durable than super glues, repairs will be fixed right the first time.

“RapidFuse All Purpose Adhesive was designed with the widest possible substrate capability to provide a fast repair solution for the project at hand, creating versatility like no other glue on the market,” said Piche.

DAP RapidFuse All Purpose Adhesive is available in a .85 oz. bottle and can be found at local home improvement retailers nationwide. For more information visit [www.dap.com](http://www.dap.com).

**About DAP Products Inc.**

DAP manufactures reliable, long-lasting products for contractors and DIYers. Headquartered in Baltimore, Md., DAP is a leading manufacturer of caulks, sealants, adhesives, insulating foam, spackling, glazing and other general patch and repair products. For more information about DAP products and applications, visit our website at [www.dap.com](http://www.dap.com).

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